

I hereby certify that this correspondence is being transmitted by facsimile to the Commissioner For Patents, Alexandria, VA 22313, on March 19, 2004, by Jon D. Shutter (Reg. No. 41,311).

**PATENT**  
**Case No. N0093US**

**Signature**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In re Application of:**

Guido et al.

Serial No.: 09/887,193

**Filed: June 22, 2001**

**For: Geographic Database Organization that )  
Facilitates Location-Based Advertising )**

**Group: 2177**

**Examiner:**  
**Kuen S. Lu**


**APPOINTMENT OF ASSOCIATE  
ATTORNEY PURSUANT TO 37 CFR 1.34(b)**

**Commissioner for Patents**  
**Alexandria, VA 22313**

**Dear Sir:**

Pursuant to 37 CFR 1.34(b), the undersigned principal attorney of record in the present application hereby appoints Jon D. Shutter, Reg. No. 41,311, as associate attorney of record for the present application.

Respectfully submitted,

  
Frank J. Kozak

Frank J. Kozak  
Reg. No. 32,908  
Chief Intellectual Property Counsel

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